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**EASTBIO Thematic Programme 2022-2023**

**Integrated Understanding of Health Group**

**Session 4 - Science Communication & Impact**

**Edinburgh, 14 June 2023**

**Schedule**

Student activity practicing pitching research projects at different levels and for different audiences – e.g. children, lay people, peers.

Talks

* Dee Davidson (Public Engagement Manager, Institute of Genetics and Cancer (formerly known as the MRC IGMM) at The University of Edinburgh )on her experience of public engagement.
* Elaine Emmerson (UKRI Innovation Fellow, The University of Edinburgh Academic Lead for Public Engagement) on how to negotiate difficult conversations in science.
* Elaine Emmerson on curating an online presence using LinkedIn, twitter, etc.
* Jennifer Lorigan (Information Officer - Gene and Cell Therapy for EuroGCT at the University of Edinburgh's Centre for Regenerative Medicine) on opportunities for PhD students to get involved in science communication outside of a purely academic context.

Session organisers: Eleanor Stamp, Josephine Stewart & Erin Watson